



Embracing a Sustainable Future: The Role of ESG

0.5 hour
Programme

Ampro was established since November 2014 with our operational headquarter based in Johor Bahru and a subsidiary branch office in Kuala Lumpur.

The Company

WHO ARE WE

We are a training and consultancy firm providing corporate training and consultancy services to small, medium and larger organizations.

WHAT WE OFFER

We are specialized in soft skills, business management, manufacturing operations, health & safety, etc.

OUR LOCATIONS

Our corporate office is located in Johor Bahru (Menara Zurich) with regional office in Kuala Lumpur (Oval Tower @ Damansara).

Trainer Profile



Kenneth Ng is a holder of an MBA degree from the Heriot-Watt University, United Kingdom and a Certified Training Professional (CTP) from ARTDO International. He is also a recipient of the prestigious King Scout (Pengakap Raja) award bestowed by the Malaysian King in 1989. Also, Kenneth is a certified trainer to conduct The Heart of Coaching (HOC) program, a program developed by internationally renowned guru Thomas G. Crane, USA.

Qualification

- Master of Business Administration (MBA), Heriot-Watt University, United Kingdom in year 2000
- PSMB Certified Trainer (Exemption was given in June 2009)
- PSMB Certified Trainer (TTT in Mandarin for the Chinese speaking group) in 2016
- Certified Training Professional from ARTDO International (CTP)
- Certified trainer-The Heart of Coaching (HOC)
- Certified LPI trainer–Emotional Excellence by Leonard Personality Inventory (LPI)

Areas of specialisation:

- Coaching, Mentoring & Delegating
- Self-awareness & Stress Reducing Techniques
- Enterprise Strategy & Medium Term Plan
- Balanced Scorecard (BSC) & KPIs In Performance Management
- Creativity & Innovation In Today's Business
- Competency-based Train The Trainer (for industrial vocational trainers)
- Dynamic Leadership Development
- Finding Inner Peace & Realising Intuitive Power

Introduction to ESG

- ESG (Environmental, Social, Governance) is crucial for sustainable business practices, aiming to create a positive impact on the world while achieving economic success.
- The objective is to raise awareness and inspire action towards sustainability.



The Environmental Pillar

- Environmental sustainability is vital for our planet's future.
- For example, Tesla's electric vehicles reduce carbon emissions, demonstrating how innovation can support environmental sustainability.



The Environmental Pillar

- The need for companies to adopt practices that reduce their carbon footprint, manage waste, and conserve resources.
- Including Malaysia, 137 countries committed to net-zero emissions by 2050.
- For example, Patagonia's commitment to sustainable materials and conservation efforts.



The Social Pillar

- Building social responsibility
- Companies have a responsibility to their communities and employees.
- For example, Google's DEI initiatives create a more inclusive and supportive workplace.



The Social Pillar

- The social component, focusing on human rights, labor standards, community engagement, and how businesses can contribute positively to society.
- For example, Ben & Jerry's focus on social justice issues and community engagement.



The Governance Pillar

- Governance and Ethical Leadership
- Strong governance is foundational for trust and accountability.
- For example, Microsoft's transparency and ethical leadership set a standard in corporate governance.



The Governance Pillar

- The importance of ethical leadership, corporate transparency, and accountability in building trust with stakeholders.
- For example, salesforce's high standards of corporate governance and ethical leadership.



Greater Awareness about ESG Issues Across Various Industries

ESG has become a leading trend in many industries. Due to climate change, changing societal expectations, and external shocks.

Consumers and investors are more aware of the importance of sustainability, leading to increased demand for sustainable goods and services.

All across the world, governments are revising regulatory frameworks on ESG, which will affect Supply chains and potentially pose challenges.



The Covid-19 Pandemic has Accelerated the ESG Agenda

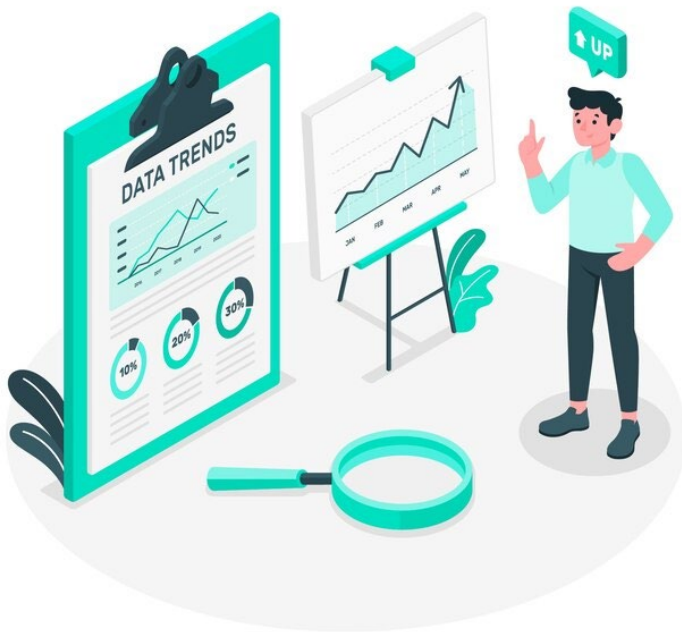
- ESG is evolving in response to global changes, highlighting its growing importance for innovation, business resilience, and sustainable growth.



**ESG Insights from Malaysian SMEs:
Building a Better Future Together**

The Covid-19 Pandemic has Accelerated the ESG Agenda

- 78% of consumers are changing their purchase preferences based on the social or environmental impact of their purchase.
- Consumers are 4X more likely to purchase from companies with strong brand purpose.



**ESG Insights from Malaysian SMEs:
Building a Better Future Together**

Some Highlights

The significance of ESG is increasingly recognized among Malaysia's public listed companies.

ESG is a familiar concept to SMEs, But its application can be improved with further education.

ESG stakeholders believe a majority of SMEs are still in the early stages of ESG adoption.



ESG Adopters

ESG Adopters: SMEs that have adopted elements of ESG or have included ESG practices into their strategy.

i. Key challenges

- Resource constraints
- Lack of visionary directives or framework/guidance on ESG
- Lack of technical and operational know-how

ii. Initial motivation to adopt

- Improve productivity
- Obtain cost savings
- Enhance brand reputation



Non-ESG Adopters

Non-ESG Adopters: SMEs that have yet to implement ESG practices into their business.

i. Key barriers

- Uncertainty about the impact of ESG
- Limited knowledge of ESG
- Financial constraints

ii. Support to incentivize ESG adoption

- Financial support from banks
- Private or government sector-sponsored training/learning opportunities
- Tax incentives



Why ESG Matters?

- The Business Case for ESG
- ESG can lead to better investment outcomes and lower risks. Studies show companies with strong ESG scores outperform the market in the long run.
- For example, Unilever's strong ESG profile has resulted in resilience and market performance.

Improve the health of the planet			Improve people's health, confidence and wellbeing		Contribute to a fairer, more socially inclusive world		
Climate action	Protect and regenerate nature	Waste-free world	Positive nutrition	Health and wellbeing	Equity, diversity and inclusion	Raise living standards	Future of work
Net zero emissions from all our products from sourcing to point of sale by 2039	Deforestation-free supply chain in palm oil, paper and board, tea, soy and cocoa by 2023	50% virgin plastic reduction by 2025, including an absolute reduction of 100,000 tonnes	€1 billion annual sales from plant-based meat and dairy alternatives by 2025-2027	Take action through our brands to improve health and wellbeing and advance equity and inclusion, reaching 1 billion people per year by 2030.	Achieve an equitable and inclusive culture by eliminating any bias and discrimination in our practices and policies	Ensure that everyone who directly provides goods and services to Unilever will earn at least a living wage or income by 2030	Help equip 10 million young people with essential skills by 2030
Halve greenhouse gas impact of our products across the lifecycle by 2030	Help protect and regenerate 1.5 million hectares of land, forests and oceans by 2030	25% recycled plastic by 2025	Double the number of products sold that deliver positive nutrition by 2025	We will focus on: <ul style="list-style-type: none"> • Gender equity • Race and ethnicity equity • Body confidence and self-esteem • Mental wellbeing • Hand hygiene • Sanitation • Oral health • Skin health and healing 	Accelerate diverse representation at all levels of leadership	Help 5 million small and medium-sized enterprises grow their business by 2025	Pioneer new models to provide our employees with flexible employment options by 2030
Zero emissions in our operations by 2030	100% sustainable sourcing of our key agricultural crops	Collect and process more plastic than we sell by 2025	70% of our portfolio to meet WHO-aligned nutritional standards by 2022		5% of our workforce to be made up of people with disabilities by 2025		Reskill or upskill our employees with future-fit skills by 2025
Replace fossil-fuel derived carbon with renewable or recycled carbon in all our cleaning and laundry product formulations by 2030	Empower farmers and smallholders to protect and regenerate farm environments	100% reusable, recyclable or compostable plastic packaging by 2025	95% of packaged ice cream to contain no more than 22g total sugar per serving by 2025		Spent €2 billion annually with diverse businesses worldwide by 2025		
Share the carbon footprint of every product we sell	Implement water stewardship programmes in 100 locations in water-stressed areas by 2030	Halve food waste in our operations by 2025	95% of packaged ice cream to contain no more than 250 kcal per serving by 2025		Increase representation of diverse groups in our advertising		
	100% of our ingredients will be biodegradable by 2030	Maintain zero waste to landfill in our factories	85% of our Foods portfolio to help consumers reduce their salt intake to no more than 5g per day by 2022				
Supported by: €1 billion Climate & Nature Fund							
Respect human rights Respect and promote human rights and the effective implementation of the UN Guiding Principles, and ensure compliance with our Responsible Sourcing Policy							

Source: Unilever's Compass Strategy

Implementing ESG Principles

- ESG implementation drives innovation and efficiency.
- For example, Adidas uses recycled ocean plastic in its products, showcasing sustainability in action.



Implementing ESG Principles

- Businesses can start integrating ESG principles, including setting clear goals, stakeholder engagement, and leveraging technology for sustainability.
- For example, IKEA's strategy for integrating renewable energy solutions across its operations.



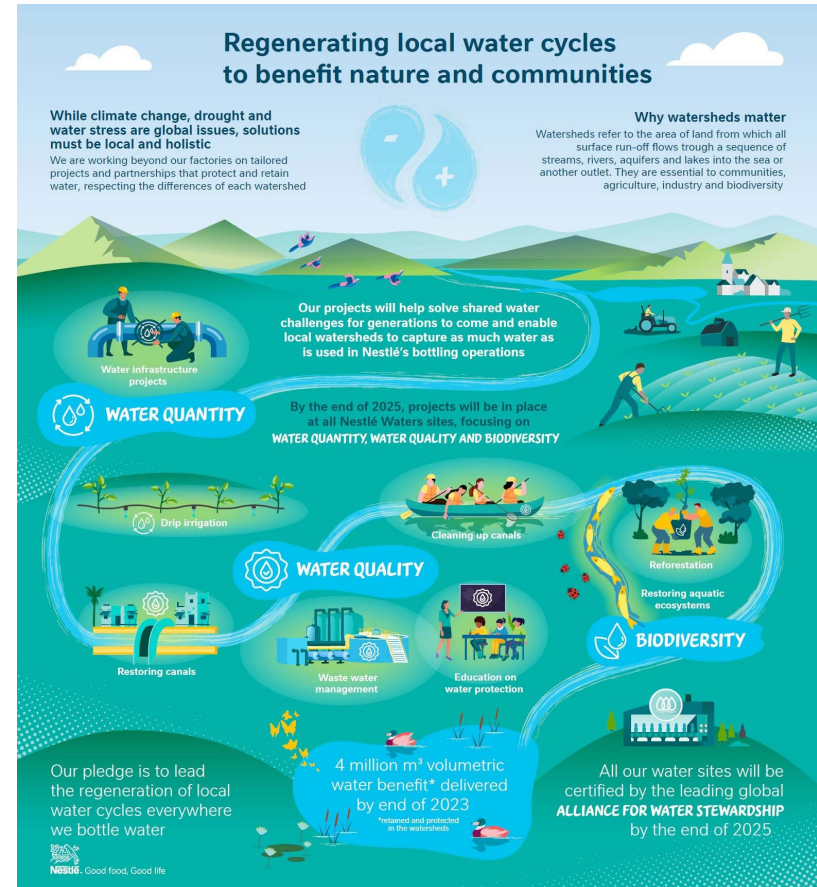
Challenges and Solutions

- Overcoming ESG Implementation Challenges
- Addressing ESG challenges requires strategic action.
- For example, Coca-Cola's water replenishment efforts demonstrate effective environmental stewardship.



Challenges and Solutions

- Overcoming ESG Implementation Challenges
- Discuss common challenges businesses face when integrating ESG principles and provide strategies to overcome these obstacles.
- Example: Nestlé's approach to addressing water usage challenges in its supply chain.



In Malaysia, the Government and regulatory bodies actively promote ESG adoption and encourage investing in companies with strong ESG performance.

The lack of local, SME-centric ESG guidelines and information makes it difficult for companies to implement ESG practices.

The Securities Commission Malaysia is developing the ESG Disclosure Guide which is tailored to SMEs.

The Future of ESG

- ESG Trends and Future Directions
- Advancements and regulations shape ESG's future.
- For example, the increase in renewable energy investments indicates a shift towards sustainable economic models.



The Future of ESG

- Emerging trends in ESG, including regulatory changes, technological advancements, and evolving stakeholder expectations.
- For example, the rise of green bonds as a tool for financing sustainable projects.



Renewable
energy



Energy
efficiency



Clean
transportation



Responsible
waste management

Global ESG Trends

- 1 Net-zero Actions & Pledges
- 2 ESG Investing & Sustainable Finance
- 3 Unification of Global Sustainability Frameworks
- 4 Prominence of ESG activism (*i.e. Social Justice, Diversity*)
- 5 SUSTAINABLE SUPPLY CHAIN

Global ESG Trends

- To date, over 70 countries and 1,200 multinational corporations have committed to science-based targets for net-zero emissions.
- Businesses are progressively prioritizing inclusivity in the workplace, such as diversity training, flexible work arrangements, and employee wellness programs.
- These trends demonstrate that ESG considerations are not slowing down and are becoming integral to modern business practices.



Joining Forces for a Sustainable Future

- Collective action is essential for sustainability.
- The global push for carbon neutrality pledges by 2050.
- Take actionable steps towards implementing ESG principles in your organizations.



ESG implementation

- “Adhering to ESG practices is crucial for Malaysia’s investment policies, especially for SMEs, as failure to follow ESG guidelines can adversely impact the country’s global competitiveness,” it said.
- Elaborating on the importance of SME in attracting foreign investment, the necessity of adhering to ESG standards becomes crucial for sustaining international trade connections within the worldwide supply chain.
- This is especially pertinent when dealing with major ESG-compliance corporations, as they anticipate their suppliers to align with these established standards.

<https://www.nst.com.my/business/sme/2024/02/1009791/more-80pc-msmes-domestic-sales-and-services-space-not-ready-esg>

Q&A

Question?



I have got answers...

Thank you everybody!



LEARNING is a
Treasure that
Will follow its
owner
EVERYWHERE.

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